



PULLELA GOPICHAND CONTRIBUTION FOR DEVELOPMENT IN INDIA

B.RAMESH BABU¹, Dr.N. SRINIVASA RAO²

¹ Ph.D Scholar Dravidian University, Kuppam, Lecturer in Phy Edu, V.V&M. College Ongole
Senior Lecturer in Physical Education, P.B.Siddaratha college ,Vijayawada



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ABSTRACT

In India sports for all is still a dream. If this dream is to come a reality our nation must truly recognize the value of sports in the life of every individual. Everyone must recognize the importance of promoting our most talented sportsmen and build facilities for the promotion of physical fitness and sports for the entire population of our country. Almost every observer of the sports science in India has stressed the need for a master plan for sports. Sports organization have been functioning in this country without playing proper attention to popularizes them amongst the younger generation.(Dharma, 1983¹) The performances in sports and games in International Tournaments and meets in directly linked with the prestige of the country and hence this Government of India in stressing more importance through adaptation of "Sports policy" implementation of new educational policy and by starting the apex body in India, the sports authority of India, apart from the strenuous efforts by the State Government to improve the standards of physical education, sports and games. One would not deny the fact, the country like India, with vast population could not improve the standards of sports and games merely with the efforts of the Government. The public participation in promotion of games and sports shall go a long way in this direction

Keywords: Pullela Gopichnad, Badminton, Sports,, Physical Education, Tournaments

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INTRODUCTION

The competitive nature of the human being is as old as his origin. Competitive sports have developed very rapidly throughout the world in recent years. One of the most exciting and rewarding aspects of life is the experience of going beyond what were once thought to be limitations. As a result of advanced, systematic scientific and continuous research in the fields of physical education and sports, sportsmen have set new records in every sports activity which were previously considered as impossible.

Sports activities are classified into several areas such as performance sports, physical education, rehabilitation sports, fitness and leisure sports and adventure sports. Each area of sports caters to the requirements and demands of a particular section of the society. The area of performance sports has gained much more publicity and importance than the other areas.

Every society of the world has sports and games on their own traditions and culture. According to Morton (1963) "an analysis of a nation at play reveals the staff of its social fabric and value system and tells us much about other facts of political and economic life".

Aims



1. To enhance and promote health education of school children in every possible manner,
2. To enable them to adopt measures to remain healthy,
3. To develop in themselves reliance, social responsibility and better quality of life, not only as children of today but also as adults of tomorrow and
4. To acquire skills in some games and sports with proper attitudes and personality traits.

General Objectives

1. To make the child aware of the concept of health and factors influencing health.
2. To help the child develop awareness of health problem and to seek help from teachers, parents and members of society and community leaders in solving them.
3. To help the child develop healthy habits relating to personal and environmental cleanliness, exercise, rest, sleep, posture and food.
4. To help the child to make wise decisions in respect of applying principles and practices of common health with special reference to his physical well being.
5. To help the child develop an understanding of safety measures and to develop the skills of providing first aid and home nursing.
6. To make the child aware of the importance of immunization against communicate diseases. To help the child development appropriate human relationship in order to promote mental and social health.
7. To help the child develop abilities of transferring health knowledge and health promoting activities in the community.
8. To help the child to acquire interest in some game or sport. To help the child to acquire adequate skill in games and sports of his/her choice. To help the child in developing the qualities of sportsmanship.
9. To help the child to form the habit of working in a team.

Physical Education

Modern Education is meant for the people to benefit as much from it. It aims at a wholesome development of a person omitting as aspect. Therefore, it should be based on the need, interest and aspiration of the people.

Physical Education and Education have relatively the same objectives and goals. For example in the seven cardinal principles of education, physical education contributes directly to the objectives of citizenship, command of the fundamental process, worthy home membership and vocation.

AWARDS AND HONOURS TO GOPICHAND

In order to honour the achievements and contributions of Gopichand for badminton in India, he was awarded and honored as follows:

1. Arjuna Award, 1999.
2. Rajiv Gandhi Khel Ratna, 2001
3. Padma Shri, 2005
4. Dronacharya Award, 2009
5. Padma Bhushan, 2014
6. Rewards for Coaching the silver medal Winner at the 2016 Rio Summer Olympics
7. 1 Crore Reward from Telangana Government
8. 10 lakh (US\$15,000) from Badminton Association of India^l
9. 50 laks Reward from Andhra pradesh Government

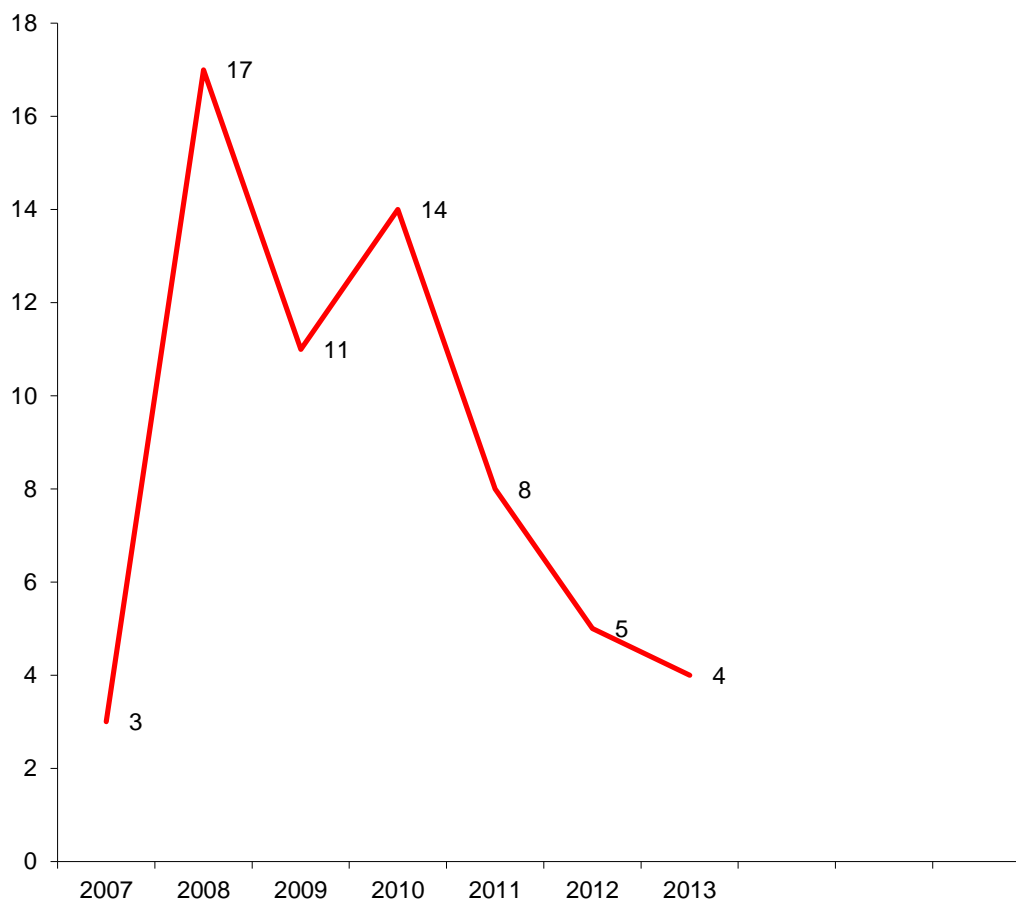


Figure 1: Showing the Line Graph of International Level Badminton Players Produced by Gopichand

CONCLUSIONS

Based on the results presented, discussion on the findings and discussion on the hypotheses presented, within the limitations of this study, the following conclusions were drawn:

1. In the early days of Gopichand's life, the results presented proved that he was encouraged by his parents, school physical education teacher, which made him to participate at National level badminton competitions.
2. During the College days, the Director of the College, Sports Administrators of Andhra Pradesh state spotted Gopichand's talent in badminton and gave his specialized coaching and made Gopichand participated in inter-collegiate and university level badminton competitions.

Gopichand competed in National level Sports Competitions consecutively for fifteen years, from 1991 to 2001 and brought Golds in a number of international competitions

RECOMMENDATIONS

Based on the experiences gained by the investigator during the course of this study, the following recommendations are made for future research or investigation.

1. The same study may be conducted on some other personalities towards their association and contributions in promotion of sports and games.
2. A case study may be undertaken to find out the performance of Indians in the International sports arena.
3. It is recommended to identify the sector geographically to promote the players to play for India.
4. It is recommended that the latest playing surface Astro turf be made available throughout India.

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5. A similar case study may be done on any outstanding Referee.
 6. Based on this study, it is recommended that if anybody is interested to reach the peak in the profession of his / her choice player, coach, umpire, he / she should have dedication and sincerity and continuous hard work.
 7. A comparative study may be conducted between any two successful players, coaches and umpires.
 8. Selection of team must be on performance basis and only the coaches should be given authority to select a team.

Studies pertaining to contribution of institutions/ colleges / universities towards the promotion of sports and games may be undertaken

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