Effect of social media on education
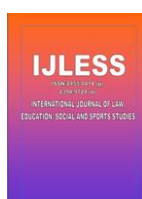
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ABSTRACT

In today's world, all of us are addicted to social media. It has enormous advantages in the educational field. Social media has greatly influenced both teachers and students in sharing information and thoughts. It provides a quick and easy way to communicate from one place to another.

People can hardly imagine life without social media. There are both positive and negative effects of social media on education. The negative effects can be particularly harmful to the teacher and student communities. However, if people use social media in a limited and constructive way, the benefits can outweigh the drawbacks. It has made our work easier and more manageable.

In modern times, most students spend a significant amount of time on various social media platforms such as Facebook, Twitter, Instagram, LinkedIn, TikTok, Snapchat, WhatsApp, and YouTube. Today's students are very active on social media. They spend more time making TikTok videos, watching content, and communicating with friends through virtual methods.

On one hand, social media helps connect people with friends, family, and loved ones. On the other hand, excessive use of social media can lead to feelings of isolation, stress, identity crises, fear of missing out (FOMO), and low energy levels in both mind and body.

In the field of education, social media can be a helpful tool for both teachers and students — when used with constructive intent and professionalism.

Keywords: Social media, negative effect, positive effect, education.

1.Introduction

Education is the process of facilitating learning, or the acquisition of knowledge, skills, values, beliefs, and habits. Educational methods include storytelling, discussion, teaching, training, and directed research. Education frequently takes place under the guidance of educators, but learners may also educate themselves. Education can take place in formal or informal settings and any experience that has a formative effect on the way one thinks, feels, or acts may be considered educational. The methodology of teaching is called pedagogy. **Social media** are computer-mediated technologies that facilitate the creation and sharing of information, ideas, career interests and other forms of expression

via virtual communities and networks. The variety of stand-alone and built-in social media services currently available introduces challenges of definition; however, there are some common features:

i. Social media are interactive Web 2.0 Internet-based applications.

ii. User-generated content, such as text posts or comments, digital photos or videos, and data generated through all online interactions, are the lifeblood of social media.

iii. Users create service-specific profiles for the website or app that are designed and maintained by the social media organization.

iv. Social media facilitate the development of online social networks by connecting a user's profile with those of other individuals or groups.

Users typically access social media services via web-based technologies on desktop computers, and laptops, or download services that offer social media functionality to their mobile devices (e.g., smartphones and tablet computers). When engaging with these services, users can create highly interactive platforms through which individuals, communities and organizations can share, co-create, discuss, and modify user-generated content or pre-made content posted online. They introduce substantial and pervasive changes to communication between businesses, organizations, communities and individuals. Social media changes the way individuals and largeorganizations communicate. These changes are the focus of the emerging field of technoself studies. Social media differ from paper-based media (e.g., magazines and newspapers) or traditional electronic media such as TV broadcasting in many ways, including quality, reach, frequency, interactivity, usability, immediacy, and permanence. Social media operate in a dialogic transmission system (many sources to many receivers). This is in contrast to traditional media which operates under a monologic transmission model (one source to many receivers), such as a paper newspaper which is delivered to many subscribers or a radio station which broadcasts the same programs to an entire city. Some of the most important websites are Google+, facebook, WhatsApp, Twitter and YouTube. These social media websites have more than 100,000,000 registered users. Social media is the collective of online communications channels dedicated to community-based input, interaction, content-sharing and collaboration.

2. Objectives:

a. To study the effect of social media on education

b. To know the benefits of social media in education

c. To understand the importance of social media in education.

d. To know the effect of social media on students

3. Effect of Social Media on Education

According to the survey of previous research, 90% of university college students use social networks. Technology has shown a fast development by way of introducing small communication gadgets and we can use those small communication gadgets for gaining access to social networks any time everywhere, as these devices consist of pocket computers, laptops, iPads or even simple mobile telephones (which support internet) and many others.For the purpose of schooling social media has been used as an innovative manner. Students must be trained to apply this device in a better way, within the instructional lessons' media simply getting used for messaging or texting instead of they must learn to figure out how to use these media for right. Social media has expanded the satisfactory and rate of collaboration for college students. With the help of social media students can easily talk or percentage data quick with each through diverse social sites like Facebook, Orkut, and Instagram and many others. . It is likewise critical for college students to do a little practical work as opposed to doing paper paintings. They can also write blogs for Teachers in addition to for themselves to decorate their

knowledge abilities. Social networking sites also behaviour online exam which play an vital role to enhance the students information.

4.Importance of social media in education

Recently, the use of social media was rapidly escalating among college students where they used social media as new pedagogical tools and techniques to gain smart knowledge and information. The article review stated that more student's present for educational purposes. The social media used by students are more confidential and only used for the reasonable purpose to connect with friends and teachers. Most of the students also taking part in different online classes provided by different universities around the world like Coursera, and Edx. So, students knew all this educational information merely through social media with help of faculty members (H. Mostafa, El-Den.Jamal , 2020). The survey ascertains that most of the students used social media instead of email to get the message from their faculty members for prompt communication (AL-Bahrani, Abdullah & Patel, Darshak &Sheridan, Brandon, 2015) Moreover, Student's time is a learning time where they want to learn new things, experience new things and create innovative ideas and explore it to enhance or develop their skills. Engaging in social media somehow provides the benefit for students to create new ideas and connect with their faculties effectively.

With the advancement of technologies, people's life becomes more ease. Now, people can communicate or transfer the message within a second to the next person (M.Jahed, B.Abdelmadjid, 2018). Similarly, during this covid-19 outbreak, most of the students were stuck in their homes. Fortunately, students didn't deprive to get education from the college because of advanced technologies. Most of the students has received college and department information through the social media. However, this study depicts that if students spend more time on social media, then it will affect them. Through, this study it has found that few of the students experience stressed, isolated, Fear of missing out when social media are not accessible to use. In addition, the use of social media should be taught from the beginning of childhood so that every student can be used for a specific purpose which enables them to empower through information and knowledge (W.Lau, 2016).

5. Positive Effect of Social Media on Education

a. Social media offers a way to the students to efficaciously reach every different in regards to magnificence ventures, bunch assignments or for help on homework assignments.

b. Google and education, Google has helped over 20 million student in their education using their tools.

c. By spending so much time working with new technologies, students develop more familiarity with computers and other electronic devices.

d. With the increased focus on technology in education and business, this will help students build skills that will aid them throughout their lives. .

e. A lot of the students were able to inform public about their issues – using social media which brought awareness and helped solve a lot of problems.

f. The ease with which a student can customize their profile makes them more aware of basic aspects of design and layout that are not often taught in schools.

g. Many of the students who do not take an interest constantly in elegance may feel that they can specific their thoughts easily on social media.

h. Talents got discovered faster, students who were good at programming got their name out their easily, student who were good in music, got their videos out and shared leading them to their dreams.

i. Teachers may also publish on social media approximately elegance activities, faculty activities, homework assignments with a view to be very beneficial to them.

j. It is visible that social media advertising and marketing has been emerging in career alternative. Social media advertising prepares younger employees to grow to be successful entrepreneurs.

k. The get entry to of social media provides the opportunity for educators to teach exact digital citizenship and the use of Internet for productiveness.

6. Negative effect of Social Media on Education

a. The first challenge about the terrible impact comes to thoughts is the sort of distraction to the scholars present inside the class. As teachers were no longer able to understand who is paying interest in the classroom.

b. The popularity of social media, and the speed at which information is published, has created a lax attitude towards proper spelling and grammar. The reduces a student's ability to effectively write without relying on a computer's spell check feature.

c. Many students rely on the accessibility of information on social media and the web to provide answers. That means a reduced focus on learning and retaining information.

d. The diploma to which non-public information is available online and the anonymity the internet seems to offer has made college students forget the need to filter the facts they submit. Many schools and capability employers inspect an applicant's social networking profiles earlier than granting recognition or interviews. Most college students don't continuously compare the content material they're publishing online, that may bring about terrible effects months or years down the street.

e. One of the most important breakdowns of social media in schooling is the privateness issues like posting non-public records on on-line sites.

f. In some of the scenario there had been many in suitable records posted which may also lead the students to the incorrect side.

g. Because of social media students lose their ability to engage themselves for face to face communication.

h. Our capacity to keep records has decreased, and the willingness to spend more time studying and looking up accurate information has reduced, due the truth that we got used to the ease of accessibility to data on social media.

i. Students, who attempt to multi-mission, checking social media sites at the same time as analyzing, display decreased instructional overall performance. Their ability to concentrate at the challenge handy is significantly decreased by the distractions which are delivered about through YouTube, Facebook or Twitter.

j. Many of the bloggers and writers posts incorrect records on social sites which leads the education device to failure.

k. The greater time students spend on social websites, the much less time they spend socializing in individual. Because of the lack of frame signals and different nonverbal cues, like tone and inflection, social networking sites are not an adequate substitute for face-to-face communication. Students who spend a wonderful deal of time on social networking are much less capable of efficiently talk in individual.

8. Conclusion:

This paper portrays the various positive and negative impacts of social media on education. To overcome this problem, Moderating the access to social media is one of the excellent solution. Most of the negative aspects can be overcome by reducing the amount of time spent on social network sites. Paying attention to their academic progress and addressing any issues will give a solution towards keeping the negative aspects of social media from influencing their studies. Providing ample time for face-to-face social interaction , like having some family leisure time in which discussion on studies can be done in relaxed atmosphere or inviting friends and family over for get-together , providing fun , face-to-face social interaction with loved ones. All these will help us to reduce the negative impact of social media on students and their education which will in turn benefit our young generation.

As the technology is growing the social media has become the routine for each and every person, peoples are seen addicted with these technology every day. With different fields its impact is different on people. Social media has increased the quality and rate of collaboration for students. Business uses social media to enhance an organization's performance in various ways such as to accomplish business objectives, increasing annual sales of the organization. Youngsters are seen in contact with these media daily .Social media has various merits but it also has some demerits which affect people negatively. False information can lead the education system to failure, in an organization wrong advertisement will affect the productivity, social media can abuse the society by invading on people's privacy, some useless blogs can influence youth that can become violent and can take some inappropriate actions. Use of social media is beneficial but should be used in a limited way without getting addicted.

The social networking websites has become essential need today, but it should not be motivated at all. It could ruin the future of teenagers and children and it had a very bad impact on education as it is discussed above. There is no third party or any other community which could check for what actions are been performed by which user, so it is strongly recommended to check children's activities on social networks and don't let them use social networking websites. It is also a strong recommendation for Govt. and international cyber jurisdiction to take part and ban these types of websites, other than government and jurisdiction, every parent should strictly ban use of social networks on their children and secure their future.

Social media with advanced technology in changing people's lives more convenient and faster. Also social media is still positive in spite of some negative things. Social media is a tool which is amazing and powerful. At the same time it is manageable for people. The educational system, as one of the fundamental institutions of modern society, consequently is strongly affected by these changes.Social media addiction will be rise in future. Disadvantage of social media addiction on health, workplace, education and social life will be increase by the end of 2022. In particular, many social media platforms are able to provide learning opportunities that are in line with established best practices for professional development. In particularly the ability to create contextualized hands-on learning opportunities. Due to lack of trained person of handling social media in India, misuse of social media is a challenge of government. In the last few years social media have become an important communication channel in India and global.

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